

WHAT IS CLAIMED IS:

1. A system for the creation and management of bookmarks relating to a location comprising:

5 a) a data server comprising;

i) processor means for processing data;

ii) means for encoding data elements relating to said location;

iii) means for storing said data elements on a storage medium;

iv) means for selectively accessing said data;

10 v) data transceiver means;

b) at least one user device;

c) a data communication network adapted to connect said user device to said data server.

15 2. A system as claimed in claim 1 in which the data elements are adapted to contain data representations of:

a) the geographical position of the location; and

b) an identifier associated with the location.

20 3. A system as claimed in claim 2 in which the geographical position data elements comprise:

a) the latitude associated with the location; and

b) the longitude associated with the location.

4. A system as claimed in claim 2 wherein said identifier is one or more of the following:

- a) a text;
- b) a video recording;
- c) an audio recording; and/or
- d) an image.

5. A system as claimed in claim 3 further comprising data elements which are adapted to contain data representations of the altitude associated with the location.

6. A system as claimed in claim 4 further comprising data elements which are adapted to contain data representations of the identification of the author of the bookmark.

7. A system as claimed in claim 6 further comprising data elements which are adapted to contain data representations of the accuracy of the data representations of the latitude, the longitude and the altitude.

8. A system as claimed in claim 1 in which the data elements are adapted to contain data representations of:

- a) the latitude associated with the location;
- b) the longitude associated with the location;
- c) an identifier associated with the location; and
- d) the altitude associated with the location.

9. A virtual location bookmark for use with a system as described in claim 1 in which the data elements are adapted to contain data representations of :
- a) the geographical position of the location; and
 - b) an identifier associated with the location.

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10. A virtual bookmark as claimed in claim 10, wherein the geographical position data elements comprise;
- a) the latitude associated with the location; and
 - b) the longitude associated with the location.

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11. A virtual location bookmark as claimed in claim 10, further comprising the altitude associated with the location;

12. A method for creating and storing information concerning a location comprising the steps of:

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- a) determining the geographical position of the location;
- b) identifying or creating additional data associated to said location;
- c) creating a record comprising said position and said additional data;
- d) storing said record in a centralized database.

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13. A method as claimed in claim 12 wherein the said record is created by the user of a wireless device.

14. A method as described in claim 12 wherein said record is created by the user of a wired device.

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15. A method as claimed in claim 13 wherein said wireless device is a cellular telephone.

5 16. A method as claimed in claim 12 wherein said record is created by the user of a browser based light client.

17. A method for creating and storing information concerning a location comprising the steps of:

10 a) Usteps of:

b) identifying or creating additional data associated to said location;

c) storing said coordinates and said additional data in a centralized database.

15 18. A method as claimed in claimed 12 wherein said coordinates are determined with the use of a GPS device.

19. A method as claimed in claimed 17 wherein said coordinates are determined with the use of a GPS device.

20 20. A method as claimed in claim 19 wherein said GPS device is integrated to a wireless communication device.

21. A method as claimed in claim 20 wherein said wireless communication device is a cellular telephone.

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22. A method for the management of a record created pursuant to the method claimed in claim 12, comprising the steps of :
- a) accessing the database over a communication link using a wireless device;
 - b) selecting said record in the database;
 - 5 c) communicating said record over said communication link to the user of said wireless device.

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